



2023成都
世界科幻大会

2023 CHENGDU
WORLD SCIENCE FICTION CONVENTION

2023成都 世界科幻大会科幻主题展 招展书

2023 Chengdu Worldcon Exhibition Brochure

主办单位：世界科幻协会

Host: World Science Fiction Society

承办单位：2023成都世界科幻大会组织委员会

Organizer: 2023 Chengdu Worldcon Organizing
Committee

2023.10 **中国·成都**
October 2023 Chengdu, China

大会简介 2023成都世界科幻大会

2023 CHENGDU WORLDCON

Overview of Worldcon



世界科幻大会（Worldcon）由世界科幻协会（WSFS）发起，每年举行一届。每年，世界科幻大会都会吸引许多科幻与奇幻领域的作者和艺术家，以及粉丝和读者、编辑和出版商、评论家和研究者。几十年来，这个每年五天的活动已经发展到包含科幻和奇幻的所有载体，包括电影、电视、纯艺术、漫画、动画、动漫和游戏等。2023年在成都举办的是第81届世界科幻大会，它将是世界科幻大会第一次来到中国，同时是第二次在亚洲举办。

The World Science Fiction Convention (Worldcon) is an annual event hosted by the World Science Fiction Society (WSFS). Each year, the event attracts numerous writers and artists in the science fiction and fantasy sector as well as fans, readers, editors, publishers, critics and researchers. Over the decades, the five-day annual event has grown to include all carriers of science fiction and fantasy, containing film, television, pure art, cartoon, animation, comics and games. The 81st World Science Fiction Convention will be held in Chengdu in 2023, It will be the first time the Convention to be held in China and the second time in Asia.

展览介绍 2023成都世界科幻大会

2023 CHENGDU WORLDCON

Overview of the Exhibition

主题展作为世界科幻大会的重要活动之一，既是全球泛科幻爱好者感受科幻文化、交流互动的场所，也是展示全球前沿科技成果、实现科幻产业展示与交易的绝佳平台。本届主题展在成都举办，将专注于科幻与城市的共生关系、未来场景呈现、科学普及与科技创新，围绕科幻产业链对文化、科技等重要领域展开一场全球性交流交易活动。

As one of the key activities of Worldcon, the Theme Exhibition is not only a place for global pan-science fiction enthusiasts to experience science fiction culture and exchange and interact with each other, but also an awesome platform to display cutting-edge sci-tech achievements across the world and realize the exhibition and trading of the sci-fi industry. To be held in Chengdu, the Exhibition will focus on the symbiotic relationship between science fiction and cities, future scenario presentation, science popularization and technological innovation. Also, it seeks to conduct a global exchange and trading activity around important fields such as culture and technology in the science fiction industry chain.

大会主题 Theme

共生纪元
The Symbiosis Era

展览时间 Time

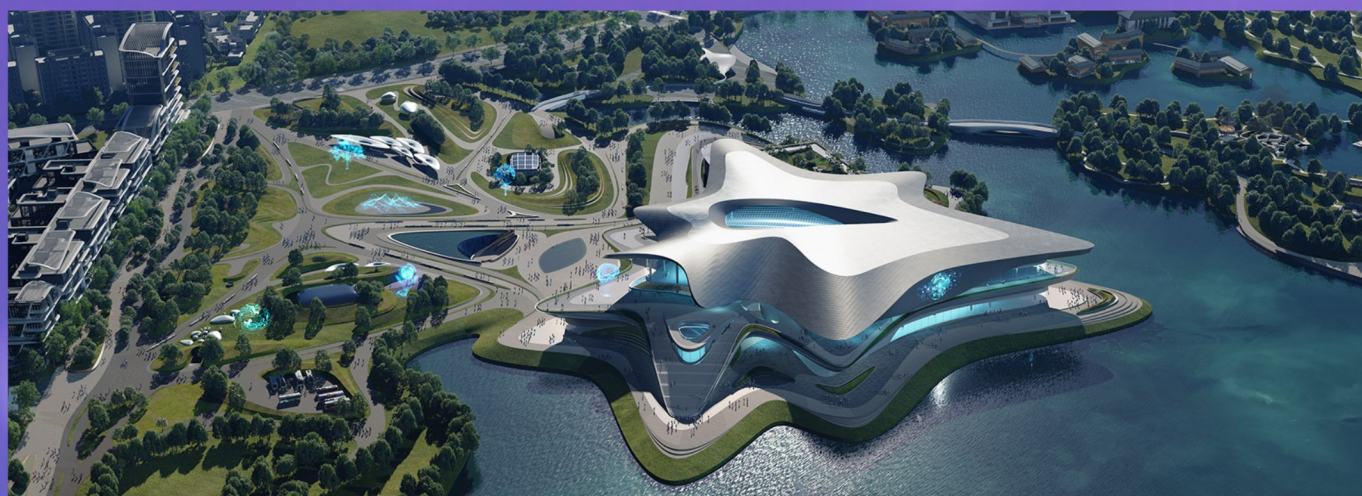
2023年10月18日-22日
October 18-22, 2023

展览地点 Venue

成都科学（科幻）馆1层
1/F, Chengdu Science
Fiction Museum

展览面积 Exhibition Area

5,500m²



参展流程 2023成都世界科幻大会

2023 CHENGDU WORLDCON

Procedure to Join Exhibition

一、报名参展Application for Exhibition

登录展会官网下载

- 1、企业（机构）报名表
- 2、幻迷（社群）报名表

填写后将报名表发送至 exhibition@chengduworldcon.com

Log in to the official website of the Exhibition and download

1. Registration Form of Enterprises (Institutions)
 2. Fandom and Organizations (Community) Registration Form
- Fill in the Form and send it to: exhibition@chengduworldcon.com

二、资料审核甄选Data review and selection

组委会对企业（机构）、幻迷（社群）提交的报名表进行统一审核甄选，确认审核无误后向被邀请参展方发送《参展确认书》。

The Organizing Committee will review and select the Registration Forms submitted by Enterprises (Institutions), Fandom and Organizations (Community), and send the Participation Confirmation Letter to the invited exhibitors after making certain that there is no error.

三、展位确认Booth confirmation

确认参展请于官网购买世界科幻大会会员（会员费用320元）；

To confirm your participation, please log in to the official website and purchase the membership identity of the Convention (membership fee: RMB 320);

四、出具参展全案Issuance of the full exhibition scheme

已确定参展的企业（机构）如涉及到自行搭建空地特装展位，需针对本次展会策划相关参展方案，包括展位效果图纸、内容图纸或相关效果说明等形成全案发送至 exhibition@chengduworldcon.com 备案。

If Enterprises (Institutions) that have been confirmed to participate in the Exhibition need to build an individual open-space booth, they should make a relevant participation scheme for the Exhibition, including renderings of booths, content drawings or related effect descriptions, and send them to exhibition@chengduworldcon.com for filing.

五、办理入场手续Going through the admission procedures

企业（机构）、幻迷（社群）凭《参展确认书》至展会现场报道，领取证件及资料，办理入场手续。

Enterprises (institutions), Fandom and Organizations (Community) shall check in at the Exhibition desk with their Participation Confirmation Letter, get certificates and materials, and go through admission procedures.

展览版块 2023成都世界科幻大会

Exhibition Sector 2023 CHENGDU WORLDCON

科幻与产业（企业/机构）

Science fiction and industry (Enterprises/Institutions)

科幻生活

生物材料类
人工智能类
智能交通类
数字生活类等

Science fiction life including
biological materials, AI,
intelligent transportation
and digital life
.....

科幻艺术

图片类（插画）
装置类（艺术品）等

Science fiction art including
pictures (illustrations),
installations (artworks)
.....

科幻影视

科幻影视作品
（包括戏剧、音乐等）

Science fiction film and
television including
science fiction film and
television works
(including drama and music)
.....

科幻出版

小说期刊
漫画出版物
艺术设定集等

Science fiction publications
including novel periodicals,
comic publications and
art setting series
.....

科幻游戏

科幻主题游戏产品等

Science fiction games
including science
fiction-themed
game products
.....

科幻科普

科幻、科学知识科普

Science fiction popularization
including science fiction
and scientific know-how
popularization
.....

科幻文旅

科幻IP场景还原
沉浸式空间
元宇宙空间等

Science fiction cultural
tourism including
science-fiction IP scene
restoration, immersive
and metaverse space
.....

科幻与人类（幻迷/社群）

Science fiction and humans
(Fandom and Organizations/Community)

科幻潮玩

Sci-fi
designer toys

粉丝杂志

Fan Magazines

手办

Garage Kits

藏品

Collections

社团展示

Club Display

平面规划 2023成都世界科幻大会

Floor plan 2023 CHENGDU WORLDCON



成都科学（科幻）馆1楼总平面图

General layout of the 1st floor of Chengdu Science (Science Fiction) Museum



展览规划 2023成都世界科幻大会

2023 CHENGDU WORLD CON

Exhibition Planning

空地展位:

16m²起订 (由企业/机构自行搭建,
面积最大不超过32m²)

标准展位:

9m² (3m*3m, 由组委会负责搭建)

联系方式:

+86 135 5185 0810

+86 155 6129 2711

Open space booth:

at least 16m² (built by enterprises/institutions The maximum exhibition area should not exceed 32m².)

Standard booth:

9m² (3m*3m, built by the Organizing Committee)

Contact:

+86 135 5185 0810

+86 155 6129 2711





2023成都 世界科幻大会

2023 CHENGDU
WORLD SCIENCE FICTION CONVENTION



官方网站
Official website



官方微信公众号
WeChat official
account



官方微博
Official microblog
accounts